

# Lois Stark

Author  
Speaker

[www.loisfstark.com](http://www.loisfstark.com)  
[@loisfstark](https://twitter.com/loisfstark)

*“It changed the way I see  
the world.”*



## About Lois Stark

Emmy Award-winning Lois Farfel Stark produced and wrote documentaries for NBC News, filming in Africa, the Middle East, Cuba, Northern Ireland, Europe, and throughout the USA. While based in Washington, D.C., she covered Abu Dhabi's catapult to the 20th century, the British withdrawal from the Persian Gulf, Cuba ten years after their revolution, the Israeli Air Force in the Six Day War, Northern Ireland during its time of religious conflict, and Liberia's social split. Her films have also focused on architecture, medical research, wilderness protection, artists, and social issues among her forty documentaries.

After moving to Houston she contributed to NBC Network News specials on healthcare and the American family. For KPRC-TV, she produced and wrote hour specials on globalization, urban growth, architecture, and medical research. Other commissions were for the National Conference of Mayors; the Skirball Museum in Los Angeles, and a Philip Johnson building.

Her films have won an Emmy, two CINE Gold awards, two Gold Awards from The International Film Festival of the Americas, the Matrix Award from Women In Communications, the American Bar Association Silver Gavel Award, and the Silver Award from the Texas Broadcasting Association. Two of her films on architecture were selected for exhibition at the American Center in Paris, France.

In civic affairs, she served as a Trustee of institutions in education, health, the arts, and public service. These include: Sarah Lawrence College, The Women's Leadership Board of Harvard Kennedy School for Public Policy, The Alley Theatre, Texas Children's Hospital, St. John's School, the Harry Ransom Center, the Rhodes Scholar Selection Committee for Texas, Humanities Texas, the Texas Committee on the Arts and Media, The Joseph Campbell Foundation, and the Federal Reserve Board of Dallas Small Business Council. She is a Fellow of the Texas Philosophical Society, The Center for Houston's Future, and American Leadership Forum. She has been honored for her civic contributions by The Alley Theatre, The Jung Center, the Anti-Defamation League, and named Outstanding Alumna of St. John's School.

She is a graduate of Sarah Lawrence College and has two Master of Arts degrees in Adult Education (Boston University) and Communication (American University).

## Praise for *The Telling Image*

“Lois Stark leads us into fascinating territory. She tells of cultural history, not so much through the medium of accrued documents as through the medium of accrued images.... This book will be a lot of fun. It will start conversations. It will delight both the eye and the mind.”

--John H. Lienhard  
National Public Radio, Commentator  
Author, *Engines of Our Ingenuity, Inventing Modern*  
Professor, Engineering and History, University of Houston

“For all interested in the reordering and the new understanding of an increasingly chaotic global universe, Lois Stark brings words and pictures full of common sense but confronting the most complex challenges. With the keen eye and sharp mind of a documentary filmmaker and experienced lecturer, her visual storytelling models shift from image to metaphor to myths’ meaning and give patterns to our generation of dizzy change.”

--Barry Munitz  
The J. Paul Getty Trust, President and CEO

“Ms. Stark has a wonderful power of synthesizing ideas and of expressing them in accessible ways. This book will provide a compelling contribution to the flow of ideas upon which the health of our society continually rests.”

--Dr. James Hollis  
Jung Educational Center, Executive Director  
Author, *Swamplands of the Soul, The Middle Passage*

“This book should offer a new and interesting approach to contemporary cultures and their global and historic analogues.”

--Jane Chance  
Rice University Professor

“A wonderfully imaginative thinker, and insightful artist who takes the particular and makes it universal. Stark creates an arc of ideas through time and explores how ancient images and stories, and key metaphors can be linked to contemporary life. She is an inspiring guide, who discerns patterns and tells a compelling human story.”

--Edward Hirsch  
John Simon Guggenheim Memorial Foundation, President

## Speaking Engagements

Lois Stark's presentations explore how shape cues us to understand changing times. Lois has spoken to business leaders, architects, women's organizations, artists, doctors, management consultants, and institutes exploring shifts in consciousness.

The shapes highlighted in the book can be adapted to specific audiences: for healthcare Lois addresses the tension between computation and compassion; for women's groups Lois accents how web heroine solutions differ from ladder hero solutions; in management arenas Lois shows how to spot emerging shapes; for art, spirituality, and consciousness groups Lois explores how pattern and the unpredictable coexist, how creativity enters the world, and how disruptions evolve to new shapes.

### Presentations Given:

TedxSMU	Rice University, Alumni gathering, Houston
IONS - Institute of Noetic Sciences	Rice University class lecture, Houston
International Conference, Chicago	Margolis Art Gallery, Houston
Consciousness Cruise, California to Mexico	Presence Group, Austin
Watermill Center, Robert Wilson's	Texas Children's Hospital, Houston
International Artists Center, Watermill, NY	Deborah Dialogues, Houston
Sarah Lawrence College	Kappa Annual Conference, Houston
Charter 100, Houston	Teach For America, Houston
Jung Center, Houston	St. John's School, Houston
Houston Seminar	River Oak's Professional Women's Club, Houston
Center for Contemporary Theology, Christ Church, Houston	WiVLA: Women's in the Visual and Literary Arts, Houston

*"Illustrates the evolution of human ingenuity, adaptability, and creativity."*

## Video Excerpts

90-second video: <https://vimeo.com/161951959>

6 minute video: <https://vimeo.com/172635244>

## Media

Website

[www.LoisFStark.com](http://www.LoisFStark.com)

Twitter:

@LoisFStark

<https://twitter.com/LoisFStark>

Facebook:

<https://www.facebook.com/lois.stark.92>

Sample Q & A

[www.loisfstark.com/s/QA-text.pdf](http://www.loisfstark.com/s/QA-text.pdf)

## Contact

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*"Lois paves the way for innovative solutions to complex challenges."*

Book Excerpt